



HELPING YOUR HOTEL GUESTS FEEL GOOD

TRANSIT STRESS

transit through and from busy airports causes stress irrespective of transport mode for more than 80% of long distance travellers

INSOMNIA

Sleeping in a hotel, a psychologically unfamiliar environment, is one of the biggest things that negatively affects most people while traveling

TRAVEL ISSUES

ADDRESSED BY

PURELOSOPHY

JET LAG

Circadian rhythm disruption affects sleep, mood, concentration for up to 6 days in more than 90% of eastward & frequent business travellers

DEHYDRATION

minibar soda and alcohol exacerbate dehydration caused by air travel in more than 50% of long distance travelers, a hotel guest

GUEST' WELLNESS

- Natural wellness beverage trilogy with established track record in 5* hotels

- Striking premium eco-friendly paper can **GREEN** initiatives, ambient 12 months shelf life

- Main channels - rooms, spa/fitness, healthy breakfast, conferences, amenities

- ROOMS** - consistently top 3 soft drink seller in minibars, superior guest satisfaction

- CONFERENCES** - refreshing solution in coffee breaks and delegate packages

RELAX TOP MINIBAR SELLER, CHECK-IN AMENITY, "SLEEP WELL" PROGRAM (TURNDOWN & PACKAGE)

RENEW PROVEN JET LAG RELIEF, CAFFEINE-FREE REVITALISATION, PART OF DETOX OFFERS

POWER EXCITING FUNCTIONAL ALTERNATIVE TO COFFEE & TEE, PROVEN M & E COFFEE BREAKS PACKAGE





IN A NUTSHELL

RELAX (mental balance)

RENEW (physical recovery)

POWER (cognitive function)

*Alpine water, juice and
herbal extracts*

*Non-carbonated,
calorie-balanced*

*Preservative-free
no ascorbic/citric acid, flash-pasteurised*

*Distinctive tactile
eco-friendly packaging*
250ml slim carton can (with 150ml an option)

*Long shelf life in ambient storage
(12 month shelf life)*

THINK OF THE ENVIRONMENT

- Superior GREEN packaging credentials to glass, aluminum and PET
- Laminated carton packaging, FSC-sourced paper, only 12.6g
- Space-efficient with long shelf life FOR 12 months in ambient storage
- Superior stability protection without preservatives

Significant CO₂ reduction in production, logistics and waste management

PURELOSOPHY CAN VERSUS PET BOTTLES (250ML)

34G VS 56G

PURELOSOPHY CAN VERSUS ALUMINUM CANS (250ML)

34G VS 97G



Key Facts

Ingredients:

Alpine water, juices 30%: pink grapefruit, white grape, passionfruit, orange, black carrot; pear extract; botanical extracts 0.4%: baobab, moringa, hibiscus, asian ginseng; natural caffeine from green coffee beans; natural flavours.

Natural caffeine content: 30mg/100ml

Nutritional Information (per 100ml)

Energy value: 30kcal, Protein: 0.2g, Carbohydrates: 7.0g, of which fruit sugars (Low GI polysaccharides): 6.0g, Fat: 0.1g, Fibres: 0.2g, Sodium: 0.0g

NON CARBONATED

No preservatives (no citric or ascorbic acid),
no added sugar, no colourants

Shelf life: 12months

Storage conditions: ambient

No refrigeration required

Recommended serving temperature:

chilled (white wine temperature)



Key Facts

Ingredients:

Alpine water, juices 30%: white grape, kiwi juice, pear juice, lemon juice; pear extract; botanical extracts 0.2%: lemon balm, hops, lavender, chamomile, peppermint, spinach; natural flavours.

Nutritional Information (per 100ml):

Energy value: 28kcal, Protein: 0.2g, Carbohydrates: 7.2g, of which fruit sugars (Low GI polysaccharides): 6.2g, Fat: 0.1g, Fibres: 0.3g, Sodium: 0.0g

NON CARBONATED

No preservatives (no citric or ascorbic acid),
no added sugar, no colourants

Low GI/Low GI (suitable for diabetics)

Shelf life: 12months

Storage conditions: ambient

No refrigeration required

Recommended serving temperature:

room temperature / slightly chilled (white wine temperature)



Key Facts

Ingredients:

Alpine water, juices 30%: white grape, lime juice, lemon juice, acerola; apple fruit extract; botanical extracts 0.2%: whole grape, nettle, curcuma, dandelion leaf, artichoke, aloe vera, fennel; natural flavours.

Nutritional Information (per 100ml)

Energy value: 35kcal, Protein: 0.21, Carbohydrates: 8.5g, of which fruit sugars (Low GI polysaccharides): 7.6g, Fat: 0.1g, Fibres: 0.1g, Sodium: 0.0g

NON CARBONATED

No preservatives (no citric or ascorbic acid),
no added sugar, no colourants

Shelf life: 12months

Storage conditions: ambient

No refrigeration required

Recommended serving temperature:

slightly chilled (white wine temperature)



A PERSONAL TOUCH THAT WILL MAKE A DIFFERENCE

SOME OF OUR CLIENTS



TEAM @ PURELOSOPHY.COM